

Free Competitive Landscape Report

HOW DO YOU STACK UP AGAINST YOUR COMPETITION?

Please fill in this information: **Your Website URL | Your Company name | Date | Your Name**

Let's get started right away!

Who are your top three competitors?

1. Website URL
2. Website URL
3. Website URL

What are your Keywords? A keyword is what a potential client would type into Google to look for you!

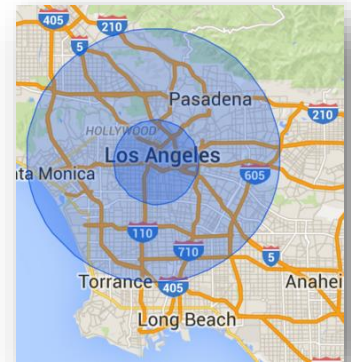


1. Keyword or Keyword phrase
2. Keyword or Keyword phrase
3. Keyword or Keyword phrase
4. Keyword or Keyword phrase
5. Keyword or Keyword phrase

What are the zip codes you are looking to show up in when a potential client looks for you on google?

1. Zip code
2. Zip code
3. Zip code

What types of advertising have you in place now, tried in the past, or want to try?



Advertising Platform	In Place	Tried	Interested	Competition is using
SEO (Search Engine Optimization)				
SEM (Search Engine Marketing-Pay Per Click)				
Facebook boosting				
Facebook ads				
Twitter Ads				
Instagram Ads				
Yelp Ads				
Groupon				
Direct Mail				
Yellow pages				
Neighborhood mag				
Penny Saver				
Radio				
TV				
Other (Please name)				

What month (s) are your peak? Fill in the percentages (click in the areas to change)

What Day (s) of the week are your peak for business? (click in the areas to change)

What hour of the day is your peak for business? (click in the areas to change)

Who is your Demographic? (click in the areas to change)

Time of year	January-March	April-June	July-Sept	Oct-Dec	Full Year
1 st Quarter	10%				
2 nd Quarter		20%			
3 rd Quarter			40%		
4 th Quarter				30%	
Entire year					

ITEM	Times
Sunday	zero
Monday	10:00-11:00 and 1:00-5:00
Tuesday	9:00-11:00 and 1:00-3:00
Wednesday	8:00-11:00 and 3:00-5:00
Thursday	zero
Friday	9:00-11:00 and 1:00-5:00
Saturday	zero

Demographics	0-17	18-25	26-50	51-65	66-75	75+
Women		10%				
Men			25%	45%		
Boys	15%					
Girls	5%					
All						